



## **BUSINESS PLAN & REPORT**

**The U.N International Mission of OCUNIGO, INC**  
41 Madison Avenue Suite 2540 New York, NY 10010

June 1, 2020

## Executive Summary

### *The Company*

Since July 2008, the UN International Mission Of OCUNIGO, INC. engaged on a platform of change, by working with U.N Member States, Civil Society and other Non-State Actors to provide Ensured access to Life Sustaining Resources, etc. **Food, Water, Health and Housing Services**, free of charge, to the Citizens Globally. Further, we have engaged on building stronger communities, by providing capacity building solutions for **Public Safety, Health Care and Educational Services**. We provided funding and Direct Services to a number of Non-State Actors and Civil Society Organizations, further demonstrating our everlasting commitment to Humanity, and the Global Community.

We duly believe, in the Promise of Tomorrow and our Future Generations. We believe, in the fundamental goals of **Human Rights, Social Justice, Equality and the Security of Oneself**. We have demonstrated our sincere beliefs and incorporated into the overall mission, since July 2008....

### *The Ownership*

The UN International Mission of OCUNIGO, INC. is structured as a National Domestic Corporation & A International Intergovernmental/ Nonprofit Organization.

### *The Management*

The UN International Mission of OCUNIGO, INC. was established as a National Domestic Corporation & International Intergovernmental/ Nonprofit Organization, July 8th 2008 by various Member States to the International Community, the U.N. Moreover, under its capacity, as a Corporation and IGO/NGO- our structure consists of a **Head Of Delegation, Deputy Head Of Delegation, Director Of Finance, Senior Advisors, 7 Permanent Representatives**, stationed globally and **3 Specialized Representatives of Mission**, assigned to Regional and other International Organizations, as **NATO, OAS, WHO**, etc.

### *The Goals and Objectives*

We, the Representatives of the UN International Mission Of OCUNIGO, INC. Determined to Preserve and Protect the Idealism Of Humanity and Reaffirm our Faith, in the Fundamental Human Rights, Social Justice, Humanitarian Affairs, Public Safety Services and the Right of the Citizenship to Life Sustaining Resources, ergo, Food, Water, Health Care and Housing Services. Furthermore, we establish conditions under-which Respect for the Rule of International Law and Fundamental Freedoms, fosters a Platform of Change and Action, by engaging the U.N Member States, Civil Society and Other Non-State Actors on an equal playing field. Therefore, Enshrining the Citizen's Right to Life and the Promise of Tomorrow.

Moreover, giving the UN International Mission Of OCUNIGO, INC. a true and everlasting ability to serve the Greatness Of Humanity. Further, ensuring the Citizen, right to fair and equal access to unconditional resources, in the realm of **Food, Water, Health Care, Housing and Educational Services** at no cost. In addition, Foster Positive Respect for Equality and Social Justice, for all- Regardless of a Citizen Race, Sexuality, Disability and/or Nationality. We Duly Believe in the Promise of Tomorrow and will take Paramount Steps, to Deliver upon, our Commitment Towards, Humanity and the Security of Oneself.

### ***The Product***

Our Enshrined Services Platform, remains based upon Ensured Access to Life Sustaining Resources and the furtherance of Humanity.

- 1. Food**
- 2. Water**
- 3. Health Care**
- 4. Housing**
- 5. Education**
- 6. Public Safety**
- 7. Social Justice and Equality**
- 8. Humanitarian Affairs and Global Outreach Services**
- 9. Global Capacity Building Services**

### ***The Target Market***

Our Customers, are you- the Global-Citizen. We were established to serve the Greatness Of Humanity, which unconditionally, includes you. Furthermore, those Individuals who are Voiceless and Powerless, and Cannot Live or Function within Society, without the Necessary Protections.

***Pricing Strategy***

Our Enshrined Services Platform and Mission are Provided without Regards to Cost. How can we, place a Monetary Value on Human Life and Those Countless Individuals & Families Suffering, Alone.

How can we, Assist Humanity and Charge for Provided Services. The Notion of Charging a Price is Completely Unfortunate and our Everlasting Commitment to Humanity, Deserves Great Respect for You, the Global-Citizen. We have U.N Member States and Non-State Actors, who gladly Assist with Annual Dues & Contributions or Direct MOU Assistance Services. Again, We will Never Charge Individuals or Families, while Providing Life Sustaining Resources.

***The Competitors***

We have No Formal Competition, as we are Structured like a Normal Company, Corporation and/or Business. We serve the Greatness Of Humanity and the Betterment Of Society.

***Capital Requirements***

Our Enshrined Mission, Requires a Capital Program of **35Million USD**. Our Annual Allocations are Comprised with Direct Assistance Packages from U.N Member States Contributions, On-line Donations, Public Grants, Corporate Loans, Lines of Credit and Other MOU Methods.



## **Business Plan - The U.N International Mission of OCUNIGO, INC.**

### **The Company**

#### *Business Sector*

The company currently operates in the following industry:

**A National Domestic Corporation and International Inter-Governmental / Nonprofit Organization.**

#### *Company History*

**Since July 2008**, the UN International Mission Of OCUNIGO, INC. engaged on a Platform of Change, by working with U.N Member States, Civil Society and Other Non-State Actors to Provide Ensured Access to Life Sustaining Resources, ergo **Food, Water, Health and Housing Services**, free of charge, to the Global-Citizen. Further, we engaged on Building Stronger Communities, by Providing Capacity Building Solutions for Public Safety and Health Care and Educational Services. We Provided Funding and Direct Services to a Number of Non-State Actors and Civil Society Organizations, further Demonstrating Our Commitment, to Humanity and the Global Community.

We Duly Believe, in the Promise of Tomorrow and Our Future Generations. We Duly Believe, in the Fundamental Goals Of Human Rights, Social Justice, Equality and the Security of Oneself. We, continue to Demonstrate Our Sincere Beliefs in Humanity, since July 8 2008.

#### *Company Goals and Objectives*

We, the Representatives of the UN International Mission Of OCUNIGO, INC. Determined to Preserve and Protect the Idealism Of Humanity and Reaffirm Our Faith, in Fundamental Human Rights, Social Justice, Humanitarian Affairs, Public Safety Services and the Right of the Global-Citizen to Life Sustaining Resources, ergo, Food, Water, Health Care and Housing Services. Furthermore, we establish conditions under-which Respect for the Rule of International Law and Fundamental Freedoms, Fosters a Platform of Change and Action, by engaging the U.N Member States, Civil Society and Other Non-State Actors on an equal playing field. Therefore, ensuring the Citizens Right to Life and the Promise of Tomorrow.

Moreover, giving the UN International Mission Of OCUNIGO, INC. a true and everlasting ability to serve the Greatness Of Humanity. Further, ensuring the Citizens, Right to Fair and Equal Access to unconditional resources, in the realm of **Food, Water, Health Care, Housing and Educational Services** at

no cost. In addition, Foster Positive Respect for Equality and Social Justice, for all- Regardless of a Citizen Race, Sexuality, Disability and/or Nationality. We Duly Believe in the Promise of Tomorrow and will take paramount steps, to deliver upon, Our Commitment Towards, Humanity and the Security of Oneself.

### *Company Structure*

The UN International Mission Of OCUNIGO, INC. is structured and Incorporated as a National Domestic Corporation and an International Intergovernmental/ Nonprofit Organization.

### *Official Background*

Brandon Jones, as President & Head Of Delegation (**Official Representative of the UNIMOCUNIGO**) Having suffered severe burns, and other traumas- as a result of child abuse and a failed child protection agency- DHS- wanted to give back after seeing the horrible attacks of **September 11th 2001** and the sustained loss of life. Furthermore, Brandon Jones, with all wisdom joined a Volunteer Fire Company, in Pennsylvania USA and served numerous capacities and attended various Public Safety Academies, such **FEMA Emergency Services Institute, U.S National Fire Academy, Local Jurisdiction Fire Academies**. In addition, attended college and received a Bachelor's Degree of Fire Science and Graduate Studies Degree of Masters, in the realm of Public Safety and Humanitarian Affairs.

The commitment and wealth of knowledge, undertaken by Brandon Jones goes, to show his Dedication Towards Humanity and the Rule of International Law. Having suffered, from childhood Rape & Abuse, influenced "him" Think of A World Free of Suffering and set upon a Mission of Hope. Brandon Jones, Leadership goes to Demonstrate- How a Person can Overcome Unbelievable, Challenges and Put Forth a Positive Footing, in a world which judges on the ideology of Race, Sex, Disability and/or Nationality. Instead of a Person's Character, they elect to judge on the latter and Brandon Jones by means of His Good Offices, Sacred Oath and Dedicated Training, delivers to the Global Citizenship. As President & Head Of Delegation, Brandon Jones experience and wealth of knowledge, is a True Testament of Persistence.

### *Company Management Structure*

The UN International Mission of OCUNIGO, INC. was established as a Corporation & International Intergovernmental/ Nonprofit Organization, July 8th, 2008 by various Member States to the International Community, the U.N. Moreover, under its Capacity, as a National Domestic Corporation and a Nonprofit /IGO, our structure consists of a **President, Head Of Delegation, Deputy Head Of Delegation, Director Of Finance, Senior Advisors, 7 Permanent Representatives**, stationed globally and **3 Specialized Representatives of Mission**, assigned to Regional and other International Organizations, as **NATO, OAS, WHO**.



*Organizational Timeline*

We set a Realistic Goal, Towards Meeting and Accomplishing Our Sincere Mission, with respect for Humanity and the Global Community. Since our Founding of July 2008, we have worked with U.N Member States and Civil Society Organizations, and the Private Sector. We accomplished a great deal with respect to the Rule of International, Public Safety Policy, Humanitarian Affairs, Global Outreach Services and Intergovernmental Methods. By continuing to deliver on our commitments contained within our mission statement.

We truly have to be Honest with Ourselves, placing a timeframe, on Social Justice, Human Rights, Humanitarian Affairs and Public Safety Services issues, only serves to place a hindrance and doesn't assist with our overall mission. Its why we don't utilize and undertake the culture of timeframes, as other Agencies and Corporations learned, the Overall Process Does Not Work.

*Company Assets*

Our Assets, are Based upon the Solutions and Contributions of the Member States and Global Citizenship. We currently retain Holdings within the International Community. Moreover, our Dedicated Secure Access to Additional Holdings, Comprises of Properties, Treasury Bonds, Certificates of Stock, Art Work and other General Holdings, which is Donated and/or Provided by Corporations and Governments of Host Countries. Under the Rule of International Law, we Leverage certain Assets for the Betterment of Humanity and Our Commitment to Globalization.

*Product Patents*

We currently Hold Numerous Copyright Productions and Formally Applied for Trademark Solutions, under the Rule of International Law.

*Future Products*

By 2023- the UN International Mission of OCUNIGO, INC. will Provide Ensured Health Care Services for All, by Designing and Implementing a Version of Public Health Insurance Solutions, at No Cost to the Global- Citizen. Furthermore, Believing Education is the True Key to a Successful and Essential life, we are working with U. N Member States and Civil Society Organizations to Build Better Educational Institutions, so our Future Generations will have the Opportunity, to Appreciate and Achieve Great Success.

## **Marketing Plan**

### *The Target Market*

Our Customers, are you- the Global-Citizen. We were Proudly Established, to Serve the Greatness Of Humanity, which unconditionally, includes you. Furthermore, Those Individuals & Families who are Viceless and Powerless, and Cannot Live or Function within Society, without the Necessary Protections.

### *Location Analysis*

Our Closeness to UNHQ and Other Regional Organizations Gives us the Ability, to Provide Services under Our Commitment Towards Humanity and the Global Community.

### *Established Customers*

Our Established Customers are Again- You, the Global-Citizen. We are Duly Proud to Assist- when an Individual, Family and/ or a Government Requires the Direct Services of the UN International Mission of OCUNIGO, INC.

### *Pricing*

Our Enshrined Services Platform and Mission are Provided Without Regards to Cost. How can we, place a Monetary Value on Human Life and Those Countless Individuals & Families Suffering, Alone.

How can we, Assist Humanity and Charge for Provided Services. The Notion of Charging a Price is Completely Unfortunate and Our Everlasting Commitment to Humanity, Deserves Great Respect for You, the Global-Citizen. We have U.N Member States and Non-State Actors, who gladly Assist with Annual Dues & Contributions or Direct MOU Assistance Services. Again, we will Never Charge Individuals or Families, while Providing Life Sustaining Resources.

### *Advertising*

Our Marketing Platform Services is Designed to be Simple, by Asking all Citizens, to Help Us - Help You. We Utilize Social Media Platforms, i.e. Facebook, Twitter, LinkedIn, Instagram, YouTube and other forms of Media Print Services.

## **Competitor Analysis**

### *The Competitors*

We have No Formal Competition, as we are Structured like a Normal Company, Corporation and/or Business. We serve the Greatness Of Humanity and the Betterment Of society.



**SWOT Analysis (Strengths/Weaknesses/Opportunities/Threats)***Strengths*

Our Dedicated Strengths is the Ability to Reach Across the Global-table and Affect Positive Change, for the Betterment Of Society. Furthermore, Our outreach services, gives us Additional Stability within the International Community, to Develop Friendly Relations with Global Governments, Private Sector Leaders, Civil Society Organizations and Other Non-State Actors, etc.

*Weaknesses*

Our weakness comes with Public Opinion, of Certain Matters Concerning Race, Disability and Nationality. We overcome our weakness by Conditioning Ourselves to look Beyond the Hatred and Towards, the Promise of Tomorrow.

*Opportunities*

The International Community Presents a Large Opportunity, to Serve the Greatness Of Humanity, with Regards to Engaging and Ensuring Access to Life Sustaining Resources. We Partner with Local, National and International Organizations, Public Safety Services and Global Governments to undertake Our Commitment to You, the Global-Citizen.

*Threats*

Our Threat Assessments, are Based upon the Ideas of War, Famines, Man-Made or Natural Disasters, Terrorism, Global Pandemics, etc.

Furthermore, the Safety of Our Leadership, Employees and of Course You, the Global-Citizen, concerns us, Every Day. We do our Best to Understand and Take the Necessary Steps, to Ensuring Everyone's Safety.

**Operations***Daily Operations*

Our Daily operations Consists of Meetings with Global Senior Level Government Officials, Civil Society Organizations and Non-State Actors. We Engage Daily on the Delivery of Services and Ensuring Positive Access to Life Sustaining Resources, etc.

*Operational Facilities*

Under the Rule of International Law, our Operational Facilities are Located within Host Countries and our Headquarters is Based in New York NY USA and City of London United Kingdom, with Designated Special Missions Around the World.

*Staffing*

As a National Domestic Corporation, International Nonprofit/Governmental Organization and Business, Our Employees are Stationed within Host Countries and includes Members of Government, Health Care, Education and Public Safety. We always looking for Fresh Ideas and New Talent.

*Suppliers*

Our Suppliers Aids Us, in Carrying-out our Sincere Mission and Commitment Towards Humanity. We Sincerely Thank our Suppliers for Their Dedication, Towards our Sustained Mission Platform.

**Capital Requirements Plan***Capital Requirements*

Our Enshrined Mission, Requires a Capital Program of **35Million USD**. Our Annual Allocations are Comprised of Direct Assistance Packages from U.N Member States Contributions, On-line Donations, Public Grants and other MOU Processes, Corporate Loans and Lines of Credit and other MOU Methods.

*Capital Repayment Plan*

We Engage on the Awareness of Honesty and Duly Believe in Fairness. We Cover All Debts, Directly Proposed to the UN International Mission Of OCUNIGO, INC. by Utilizing the Annual Allocations from U.N Member States and Direct Services Grants from the Private/ Public Sector.

**The U.N International Mission of OCUNIGO, INC.****Actual and Projected Income Statement**

For the year ending the 15TH Day of December: (USD - US Dollars)

2019

\$

**Revenues:**

Gross Sales:	4,000,000.00
Less Cost of Goods Sold:	(150,000.00)
<b>Gross Profit:</b>	<b>3,850,000.00</b>

**Expenses:**

Sales and Marketing	200,000.00
Research and Development	150,000.00
Insurance	100,000.00
Legal and Professional Services	140,000.00
Bookkeeping	125,000.00
Rent	30,000.00
Utilities	5,000.00
Repairs and Maintenance	15,000.00
General Office	80,000.00
Entertainment	0.00
Licenses	25,000.00
Salaries and Benefits	000,000.00
Bank Fees	5,000.00
Interest	20,000.00
Miscellaneous Expenses	0.00
<b>Total Expenses:</b>	<b>1,395,000.00</b>
<b>NET INCOME (Before Tax):</b>	<b>2,455,000.00</b>

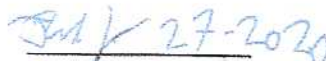


**Official Page:**

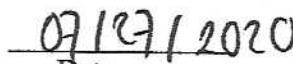
We duly submit the IMOCUNIGO Business Plan, in cooperation with the Rule of International Law and under the constitutional requirements of the International Mission of OCUNIGO- Head-Quartered, in the City of New York, NY Country of the United States of America. All statements are true and reflective of our daily operations within the International Community.

**Signatory Requirements:**

  
Head Of Delegation

  
Date

  
Notary Signature

  
Date

Notary



IMOCUNIGO Seal:

**The International  
Mission Of OCUNIGO  
85-1417936**



State of New York  
County of Queens } ss:

No. 469380

I, AUDREY I. PHEFFER, Clerk of the County of Queens, and Clerk of the Supreme Court in and for said county, the same being a court of record having a seal, DO HEREBY CERTIFY THAT

**YUWANTA KRISNANDA**



whose name is subscribed to the annexed original instrument has been commissioned and qualified as a NOTARY PUBLIC..... and has filed his/her original signature in this office and that he/she was at the time of taking such proof or acknowledgment or oath duly authorized by the laws of the State of New York to take the same: that I am well acquainted with the handwriting of such public officer or have compared the signature on the certificate of proof or acknowledgment or oath with the original signature filed in my office by such public officer and I believe that the signature on the original instrument is genuine.

IN WITNESS WHEREOF, I have hereunto set my hand and my official seal this

27th day of July, 2020

County Clerk, Queens County